

BEHAVIORAL CONDITIONS ARE THE #1 REASON FOR EUTHANASIA AND RELINQUISHMENT

90%

As many as **90%** of dog owners noted at least one behavioral problem they would like to improve¹

20%

Up to **20%** of dogs adopted from shelters are returned due to a behavioral issue²

17%

17% of dog owners with regular veterinary visits indicated their dog showed clinical signs of separation anxiety, a disorder which is diagnosed in 20% - 40% of specialty behavior clinics³

15%

An estimated **15%** of veterinary patients are euthanized each year for behavioral reasons in the US.¹

40%

50%

Between **40% - 50%** of owners report that their dog is scared of some sort of noise but when polled, less than 1/3 offered that they would ask advice for treatment⁴

The behavior problems causing abandonment, relinquishment or euthanasia happen when the pet is less than 3 years old.

This means that the average practice loses

\$3,300 per relinquished dog,

on average, from simple, basic services over a dog's lifetime.