

# BEHAVIORAL CONDITIONS ARE THE #1 REASON FOR EUTHANASIA AND RELINQUISHMENT

90%

As many as **90%** of dog owners noted at least one behavioral problem they would like to improve<sup>1</sup>

20%

Up to **20%** of dogs adopted from shelters are returned due to a behavioral issue<sup>2</sup>

17%

**17%** of dog owners with regular veterinary visits indicated their dog showed clinical signs of separation anxiety, a disorder which is diagnosed in 20% - 40% of specialty behavior clinics<sup>3</sup>

15%

An estimated **15%** of veterinary patients are euthanized each year for behavioral reasons in the US.<sup>1</sup>

40%

50%

Between **40%** - **50%** of owners report that their dog is scared of some sort of noise but when polled, less than 1/3 offered that they would ask advice for treatment<sup>4</sup>

*The behavior problems causing abandonment, relinquishment or euthanasia happen when the pet is less than 3 years old.*

**This means that the average practice loses**

**\$3,300 per relinquished dog,**

**on average, from simple, basic services over a dog's lifetime.**